



Come Celebrate Pork with us!

44th Annual Ontario Pork Congress

June 21 & 22, 2017

Exhibitor Application Package

Set-up:	Tuesday, June 20	8 AM to 6 PM
Showtime:	Wednesday, June 21	10 AM to 5 PM
	Thursday, June 22	10 AM to 4 PM
Takedown:	Thursday, June 22	4 PM to 8 PM
	Friday, June 23	8 AM to 12:00 noon

Ontario Pork Congress
PO Box 23050, Stratford, Ontario N5A 7V8
Email porkcongress@gmail.com
www.porkcongress.on.ca



January 31, 2017

Dear Exhibitor:

Celebrate Pork this June at the **44th** Ontario Pork Congress.

The show will be open for set-up on **Tuesday, June 20** from 8:00 a.m. to 6:00 p.m. in the Stratford Rotary Complex, 353 McCarthy Road, Stratford, ON, N5A 7S7, and will be held on **Wednesday, June 21 and Thursday, June 22, 2017**. These dates allow us to continue to coordinate with the Stratford Blues and Ribfest, developing a week of celebrating pork in Stratford. The Stratford Rotary Complex is an air-conditioned venue and encompasses three areas within the Complex – the Agriplex, Arena and Community Centre.

There will be no early delivery of equipment or materials allowed this year in advance of the established set-up day. If exhibitors need to reach the rafters for set-up, required equipment can be made available during the time allocated for set-up on June 20 by pre-arrangement with OPC. As well, absolutely no part of your exhibit (including supplies & materials) may be dismantled, packed or removed before 4 pm on Thursday June 22nd.

So what's in store for this year at the annual Ontario Pork Congress?

- The Food and Hospitality tent is back by popular demand this year; look for even more atmosphere, an opportunity to network and great Ontario pork to eat!
- We will have BBQ served adjacent to the Food and Hospitality tent for exhibitors' lunches and providing Food Court services. You will again have an opportunity to request a boxed lunch if desired.
- The popular Taste the Best event will once again take place on the first day of the show.
- We continue to work to customize the OPC sponsorship opportunities to meet your needs. A letter with sponsorship details is included with this mailing.
- Pig Art will be featured again this year and the competition includes a digital art section – do you have pictures that feature pigs and people from inside the barn, or aspects of our industry outside of the barn? Send them in – we will use them to promote OPC and our industry.
- The Bacon Maker Classic will be back at the Pork Congress with an adult showmanship class and will include a separate Education Area. The Show will be held in a separate tent the afternoon of June 22nd. **NOTE: there will be no live hogs on the show grounds until the second day of the show.**
- Meeting rooms are also available to use whether it be for a breakfast meeting with your clients or a social period following the Show. Please contact the OPC Office for more information.
- **We now have to charge for hydro. There is a \$55.00 fee for each 15 amp/120 volt drop.**

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We will be pre-registering visitors to the Congress. A name tag, courtesy of OPC Sponsors, will be provided to all those attending the Show.

Smoking is allowed at areas designated by the cigarette butt disposal containers outside of the entrances.

We will once again be working with RVS Exhibitional Draperies Inc., St. Marys, as the Show co-ordinator. Note that carpets for the floor of each booth are at an extra cost and available from RVS. To order, please use the enclosed form. All backdrop curtains will be black again this year. Due to circumstances not under our control, we have had to start charging for hydro service. **Exhibitors will be required to mark on their application forms if they require hydro service at their booth plus special hydro requirements.**

Also, please remember that the payment for your booth area must accompany your application. It could make the difference between you having your preferred space to having to accept a different spot in the facility. The minimum booth size is 10 feet by 10 feet. Please note that all extra outside displays that are outside the fenced-in area will be charged the same rate as the ones inside the fenced-in area.

Finally, please forward your application forms by **March 24, 2017** to
Ontario Pork Congress
Box 23050, Stratford, ON N5A 7V8

On behalf of the Ontario Pork Congress, we wish you all the best and look forward to renewing acquaintances on **Wednesday, June 21 and Thursday, June 22!**

Sincerely,

A handwritten signature in black ink, appearing to read 'Kirk McLean', written in a cursive style.

Kirk McLean
Chair, Exhibits Committee



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Pork Congress #opc17

Hog Jog

#hogjog17

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